



2023 NATIONAL SUMMIT ON

# **K-12 SCHOOL SAFETY AND SECURITY TOOLKIT**

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Information and sample communications to promote the  
2023 National Summit on K-12 School Safety and Security

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# NATIONAL SUMMIT ON K-12 SCHOOL SAFETY AND SECURITY

The National Summit on K-12 School Safety and Security, hosted by the Cybersecurity and Infrastructure Security Agency (CISA), brings school leaders together to share actionable recommendations that enhance safe and supportive learning environments in kindergarten through grade 12 (K-12) schools. Through panel discussions, keynote addresses, and master class presentations by leaders in the field, the Summit explores current threats and issues in school safety and considers research-informed strategies for addressing security challenges.

K-12 schools and school systems face a complex set of security risks and contend with dynamic and evolving threats ranging from acts of targeted violence to cyberattacks. Schools also have unique needs, considerations, and challenges when it comes to safety and security, underscoring the importance of a collaborative, holistic, and actionable approach to the issue.

The Summit aims to support the safety and security of our schools by:

- » **Fostering a nationwide dialogue** by bringing together stakeholders for exchange, discussion, and connection
- » **Facilitating action** by sharing resources, products, and tools to support schools in implementing and strengthening their security postures
- » **Equipping stakeholders with training and expertise** to apply recognized best practices and research in the context of their specific communities, venues, and schools

**The 2023 Summit will be presented in a virtual format on November 1-2, 2023.** Attendance is free and open to any interested stakeholder in school safety or security. Subject matter covered during the event is particularly relevant to K-12 school and district administrators; principals and superintendents; school-based law enforcement; teachers and school staff; mental health practitioners; first responders; federal, state, local, tribal and territorial government partners; and other school safety and security professionals.

Additional information and details on the Summit can be found at [cisa.gov/national-school-safety-summit](https://cisa.gov/national-school-safety-summit). The registration page for the 2023 Summit is [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com).

Thank you for supporting the 2023 National Summit on K-12 School Safety and Security. **To assist with your efforts, this document includes sample communications and information to promote registration and other information regarding the event.** Content can be shared with your stakeholder networks and/or used directly in your communications as you see fit.

# SAMPLE SOCIAL MEDIA POSTS

Below are sample social media posts to promote the 2023 National Summit on K-12 School Safety and Security. You may post on your social media channels using the content below or by drafting your own posts using the Summit hashtag **#K12SafetySummit**.

## FACEBOOK

1. @CISA's National Summit on K-12 School Safety and Security will take place virtually on November 1-2, 2023. This free event brings together thousands of school safety leaders from across the country to engage in a nationwide dialogue and share critical school safety resources, programs, and expertise. Sessions will be held on topics such as student mental health, violence prevention and early intervention, positive school climate, online safety, and K-12 cybersecurity. Learn more and register: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit
2. Join @CISA on November 1-2 for its second annual National Summit on K-12 School Safety and Security. The Summit is the largest event of its kind, bringing together thousands of school safety leaders from across the country for a collaborative dialogue on the most critical school safety issues and threats. Anyone can attend this free event to learn about the latest research, resources, and guidance to help make your school community safer and more supportive. Register here: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit
3. #SchoolSafety Leaders: Registration is now open for @CISA's 2023 National Summit on K-12 School Safety and Security, which will be held on November 1-2. This free, virtual event will include roundtable discussions and master class presentations by school safety experts and practitioners in the field, who will speak about a range of school safety topics. Don't miss out on this opportunity to join your peers from across the country. Sign up here: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit

## TWITTER

1. #SchoolSafety Leaders: @CISAgov is hosting its 2023 National Summit on K-12 School Safety and Security on Nov. 1-2. The Summit will feature panels & master class presentations with experts & practitioners from across the country. Sign up: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit
2. The @CISAgov National Summit on K-12 School Safety and Security will bring together thousands of school safety leaders on Nov. 1-2. Don't miss out on this opportunity to learn about the latest #SchoolSafety research, resources, & guidance: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit
3. Join @CISAgov's 2023 National Summit on K-12 School Safety and Security to learn about resources & tools to address school safety issues such as violence prevention, cybersecurity, school climate, student mental health, & more. Register: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit

## LINKEDIN

1. The @Cybersecurity and Infrastructure Security Agency will host the second annual National Summit on K-12 School Safety and Security on November 1-2, 2023. This free, virtual event will bring together thousands of school safety experts, practitioners, and leaders from across the country to discuss and share resources on the most critical and complex issues facing the school safety community. Sessions will be held on topics ranging from student mental health to online safety, to violence prevention and early intervention. Learn more and register: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit
2. Join the @Cybersecurity and Infrastructure Security Agency and thousands of school safety leaders from across the country for the 2023 National Summit on K-12 School Safety and Security on November 1-2. Through master class presentations, panel discussions, and keynote addresses by experts in the field, the Summit will explore current and critical school safety issues, threats, and solutions. Register for this free, virtual event to engage in a nationwide dialogue on school safety: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit
3. The second annual National Summit on K-12 School Safety and Security, hosted by the @Cybersecurity and Infrastructure Security Agency, is taking place on November 1-2. This free, virtual event is designed to equip schools with strategies, tools, and resources to address the range of school safety and security challenges they may face. Don't miss out on this important event. Sign up here: [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com) #K12SafetySummit

# SAMPLE EMAIL

Below is a sample email you may use to promote the 2023 National Summit on K-12 School Safety and Security.

## SUBJECT LINE

Register Today: CISA's National Summit on K-12 School Safety and Security (Nov. 1-2)

## BODY

Please join the Cybersecurity and Infrastructure Security Agency (CISA) for the 2023 National Summit on K-12 School Safety and Security on November 1-2, 2023. This two-day, virtual event will convene school safety experts, practitioners, and leaders from across the country to discuss current threats in school safety and explore research-informed strategies for addressing security challenges and risks in K-12 schools.

[Registration](#) is now open for the Summit and attendance is free of charge. Sessions are planned for all members of the K-12 community and will include keynote remarks, master class presentations, and panel discussions on issues such as planning and resourcing for school safety, cybersecurity and online safety, positive school climate and whole student support, violence prevention and early intervention, recovery from emergency events, and student mental health. The Summit is designed to foster a nationwide dialogue on school safety, as well as equip school stakeholders and personnel with resources, training, and expertise to apply in their local school settings and communities.

## EVENT DETAILS

The Summit will be held virtually over the course of two days in November. Each day will consist of a three-hour session comprised of remarks, master class segments with subject matter experts, and roundtable discussions focused on critical issues related to school safety. Attendees will have multiple ways to engage during the Summit, including through live question and answer sessions and polling questions. Additional event details include:

- » **Dates:** November 1-2, 2023
- » **Time:** 12:00 p.m. – 3:00 p.m. ET each day
- » **Location:** Held virtually via Microsoft Teams
- » **Registration:** Registration is required and there is no cost to attend. To register, please visit [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com).

## ADDITIONAL INFORMATION

To learn more about the Summit, please visit [cisa.gov/national-school-safety-summit](https://cisa.gov/national-school-safety-summit). If you have any questions or would like to request reasonable modifications to participate, please contact the CISA School Safety Task Force at [SchoolSafety@hq.dhs.gov](mailto:SchoolSafety@hq.dhs.gov).



# SAMPLE BLOG POST

Below is a sample blog post you may use to promote the 2023 National Summit on K-12 School Safety and Security.

## TITLE

Join CISA and Thousands of School Safety Leaders at the 2023 National Summit on K-12 School Safety and Security

## BODY

As a member of the K-12 school safety community, you understand the complex set of security risks and evolving threats schools and school communities face today. To help schools contend with these threats, the Cybersecurity and Infrastructure Security Agency (CISA) will host its second annual National Summit on K-12 School Safety and Security this November.

The Summit is the largest event of its kind, bringing together thousands of school safety leaders from across the country for a collaborative dialogue on the most critical school safety issues. It's designed to provide information, research-informed strategies, and guidance to help equip attendees with the tools they need to address the various security challenges they may face throughout the school year.

Through a mix of panel discussions, master class presentations, and keynote addresses, leaders in the field will share information on issues such as cybersecurity and online safety, positive school climate and whole student support, violence prevention and early intervention, recovery from emergency events, planning and resourcing for school safety, and student mental health. Speakers will represent the range of diverse perspectives comprising the school safety community and include experts and practitioners from the private sector, government, nonprofits, and school safety community.

The Summit will be held in a virtual format on November 1-2, and each day will consist of a three-hour session from 12:00 – 3:00 p.m. ET. Attendance is free of charge and open to anyone with a passion for making our school communities safer.

To register for the Summit, please visit [2023cisaschoolsummit.eventbrite.com](https://2023cisaschoolsummit.eventbrite.com). For questions and additional information, please contact the CISA School Safety Task Force at [SchoolSafety@hq.dhs.gov](mailto:SchoolSafety@hq.dhs.gov).



# SAMPLE NEWSLETTER BLURB

Below is a sample newsletter blurb you may use to promote the 2023 National Summit on K-12 School Safety and Security.

## HEADLINE

CISA's 2023 National Summit on K-12 School Safety and Security

## BLURB

The Cybersecurity and Infrastructure Security Agency (CISA) will host the second annual National Summit on K-12 School Safety and Security on November 1-2, 2023. This two-day, virtual event will convene thousands of school safety experts, practitioners, and leaders from across the country to discuss current threats in school safety and explore research-informed strategies for addressing security challenges and risks in K-12 schools.

Sessions are planned for all members of the K-12 community and will include keynote remarks, master class presentations, and panel discussions on issues such as planning and resourcing for school safety, cybersecurity and online safety, positive school climate and whole student support, violence prevention and early intervention, recovery from emergency events, and student mental health.

The Summit is open to all interested participants and there is no cost to attend. For additional information and registration details, please visit the [2023 National Summit on K-12 School Safety and Security registration page](#).