



# BE ALERT



## RECOGNIZE, ASK, CHECK, KNOW AWARENESS

Knowing which items in your store can be used to make homemade explosives, recognizing suspicious behaviors that may indicate intent for unlawful use, and report suspicious activity.

**R**

### RECOGNIZE PRODUCTS

within your inventory that could be used to make bombs

**A**

### ASK FOR CUSTOMER I.D.

and note suspicious purchases

**C**

### CHECK YOUR INVENTORY

and report missing or stolen products

**K**

### KNOW YOUR CUSTOMERS

and report suspicious purchases or behaviors

Follow your instincts. If it appears unusual, report it! Every detail can help prevent a bombing incident. Write down all the details you can, then call to report.

- ✔ Physical Characteristics: Name, facial hair, gender, physical (build), height, weight, age, clothing, hair color, scars, marks, tattoos
- ✔ Identifying Information: If the opportunity presents itself, record driver's license number, name, address, phone number, and email address
- ✔ Incident Details: Date and time of incident, conversation details, location and business type, other parties involved
- ✔ Vehicle Information: Make, model, type, color, license plate, and any other unusual characteristics



## KNOW YOUR CUSTOMERS. BE AWARE. YOUR EFFORT MAKES A DIFFERENCE.

*Businesses can become unwitting participants in illicit or terrorist activities. Be aware of unusual or suspicious purchases or misuse of your products and services.*

Law Enforcement: \_\_\_\_\_

Each indicator is by itself lawful conduct or behavior and may constitute the exercise of rights guaranteed by the US Constitution. In addition, there may be a wholly innocent explanation for conduct or behavior that appears suspicious in nature. For this reason, no single indicator should be the sole basis for law enforcement action. The totality of behavioral indicators and other relevant circumstances should be evaluated when considering any law enforcement response or action.

