PRESIDENT'S CUP

CYBERSECURITY COMPETITION

COMMUNICATIONS TOOLKIT

PRESIDENT'S CUP[5]
CYBERSECURITY COMPETITION

FEDERAL EMPLOYEES
FE
COMPETITION HOSTED BY
CISA

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CISA will launch news of the Fifth Annual President's Cup Cybersecurity Competition on Dec. 1, 2023. Use this toolkit to promote the competition with your federal cyber workforce. Having a winning employee will prove that your organization has some of the best cyber talent in the federal government!

Our competition provides a distinctive opportunity for federal employees to compete against their peers and be recognized and rewarded as the top cybersecurity specialists in the government. The challenges allow participants of all skill levels to enhance their cyber talents and receive professional development training in an engaging, collaborative environment.

Registration opens for Teams and Individuals on Jan. 3, 2024, and remains open through Round 1. Competition kickoffs are Jan. 16 for Teams and Jan. 30 for Individuals.

This toolkit contains resources to help you communicate with your staff, such as draft copy for an internal newsletter, talking points, a PC5 one-pager and the 90's retro PC5 graphics!

We look forward to working with you to make the Fifth Annual President's Cup a resounding success! If you have questions or concerns, or would like to learn more, please contact us at presidentscup@cisa.dhs.gov.

V/r,

CISA's President's Cup Team

EMAIL

Subject: Join the Fifth Annual President's Cup Cybersecurity Competition.

The Fifth Annual President's Cup Cybersecurity Competition Starts with the New Year.
Registration opens Jan. 3, 2024!

Registration for the Fifth Annual President's Cup is almost here! The President's Cup is a nationwide competition that seeks to identify, recognize, and reward the best cyber talent in the federal government.

The competition takes Teams and Individuals on an adventure where competitors must stretch their cybersecurity skills further than the controller cord coming out of those old-school video game consoles ever reached. Instead of rescuing a prince or princess, getting your name on the top of the leaderboard could earn you a trip to the White House!

Federal employees and uniformed services personnel are sure to have a total blast as they "power up" in the 2024 President's Cup! **President's Cup 5** starts on **Jan. 3, 2024, and remains open through Round 1.** The Teams competition kicks off **Jan.16** and the Individuals competition begins **Jan. 30**. Finals will occur the week of **April 15**. Winners visit the White House the week of **May 13.**

Put your cyber skills to the test! No blowing dust out of old cartridges or unfurling of controllers required.

Visit cisa.gov/presidentscup for more information and register beginning Jan. 2, 2024.

President's Cup Cybersecurity Competition Registration Starts Jan. 3, 2024.

Get ready because the President's Cup Cybersecurity Competition is back! Registration for President's Cup 5 kicks off right after the start of the New Year. Teams and Individuals can register beginning Jan. 3, 2024, at cisa.gov/presidentscup.

The President's Cup is a nationwide competition that seeks to identify, recognize, and reward the best cyber talent in the federal government. The fifth annual competition will take Teams and Individuals on an adventure. Competitors will stretch their cybersecurity skills further than the controller cord coming out of those old-school video game consoles.

Key dates for President's Cup 5:
- Registration opens January 3
- Qualifying Round 1:
    - Teams - Jan 16 - 23
    - Individuals - Jan 30 - Feb 6
- Qualifying Round 2:
    - Teams - Feb 20 - 27
    - Individuals - March 5 - 12
- Finals held in-person at CISA facilities April 15 - 18
- Awards Ceremony at the White House Week of May 13

Learn more about previous President's Cup challenges on the competition GitHub page. There, you'll find source code, challenge descriptions, and walk-through guides. Federal employees also have access to a Practice Area where they can try their hand at making it through challenges and completed rounds.

Outwit and outlast your friends and colleagues with President's Cup 5! See you in 2024 at www.cisa.gov/presidents-cup-cybersecurity-competition!

TALKING POINTS

- The President's Cup Cybersecurity Competition identifies, recognizes, and rewards the best federal cyber talent.
- This year's challenges are designed to stretch competitors' abilities and test their aptitudes through a fun, unique competition.
- By couching the competition in a video game setting, participants have a training activity that encourages fun and creativity while expanding their cybersecurity skill sets.
- The competition plays a key role in government-wide efforts to train, retain, and reward its cybersecurity staff with challenges that can be used as training for the workforce.
- These challenges provide a great training opportunity for your workforce to be tested in a range of challenges from across the National Initiative for Cybersecurity Education (NICE) Workforce Framework for Cybersecurity.
- Take this opportunity to prove you have the best cybersecurity workforce in the federal government.
- This year's theme will allow competitors to earn some serious XP, no mods required!
- Competitors will stretch their cybersecurity skills further than the controller cord coming out of those old-school video game consoles ever reached to prove they deserve their name on the leaderboard.

RESOURCES

The President's Cup Toolkit resource page contains additional assets to help with your promotions:

- Social media graphics
- President's Cup one-pager
- Frequently Asked Questions