

We Can Secure Our World PSA-60 second Audio Description

Kevin and his young son, Max, are sitting on a couch. Kevin hands Max a cell phone and says, "Happy Birthday, Max." Max excitedly responds, "YESSS!"

Close-up of Max's hand holding the phone. The phone has a face on it and begins to talk. "I'm Joan the Phone, here to show you four easy ways to stay safe online."

Max and Kevin look at each other in astonishment as a colorful swirl begins to spiral around them. Joan says, "Come on!"

Cartoon versions of Kevin and Max slide into the spiral with Joan. They drop into an animated world. Music begins, and led by Joan, the characters sing, "We can secure our world!"

The words "**Strong Passwords**" appear on screen. Joan sings, "When you choose your passwords, make them strong." Max proudly lifts weights, mirroring how strong he is when he uses strong passwords. Joan continues, "Use a password manager to help you along," as Kevin flies a plane pulling a banner that says, "Password Manager."

The abbreviation "**MFA**" appears on screen. Joan strolls over to a tablet character who sings with her, "But don't just use a password alone. Get a call, get a text or a code on your phone." As she sings, a telephone, a text message box and a fingerprint appear on screen. Kevin shouts, "MFA really works!"

Max and Joan stroll along to the edge of a pond, singing, "We can secure our world!"

The word "**Update!**" appears on screen. Joan sings, "When it's time to update an app, don't you hesitate, do it ASAP." Kevin agrees, shouting, "Just like that!"

The word "**Phishing**" appears on screen. A fishhook with money on it dangles above the pond with some fish. Joan sings, "Watch out for offers too good to be true." The fish shout, "What!" Joan continues, "It's probably someone trying to take advantage of you." Kevin shouts, "Hey, that's phishing!" Joan replies, "Let's report it."

Everyone sings the final chorus, "Install updates, make better passwords, think before you click, use multiple factors. That's how we can secure our world!"

Learn more at [CISA.gov/SecureOurWorld](https://www.cisa.gov/SecureOurWorld)