



2024 NATIONAL SUMMIT ON

K-12 SCHOOL SAFETY AND SECURITY TOOLKIT

Information and sample communications to promote the
2024 National Summit on K-12 School Safety and Security



NATIONAL SUMMIT ON K-12 SCHOOL SAFETY AND SECURITY

The National Summit on K-12 School Safety and Security, hosted by the Cybersecurity and Infrastructure Security Agency (CISA), brings together federal, state and local school leaders to share actionable recommendations that enhance safe and supportive learning environments in kindergarten through grade 12 (K-12) schools. Through expert panels, sessions and keynote addresses by leaders in the field, the Summit explores current threats and issues in school safety and considers research-informed strategies for addressing security challenges.

K-12 schools and school systems face a complex set of security risks and contend with dynamic and evolving threats ranging from acts of targeted violence to cyberattacks. Schools also have unique needs, considerations and challenges when it comes to safety and security, underscoring the importance of a collaborative, holistic and actionable approach to the issue.

The Summit aims to support the safety and security of our schools by:

- **Fostering a nationwide dialogue** by bringing together stakeholders for exchange, discussion and connection;
- **Facilitating action** by sharing resources, products and tools to support schools in implementing and strengthening their security postures; and
- **Equipping stakeholders** with training and expertise to apply recognized best practices and research in the context of their specific communities and schools.

The 2024 Summit will be presented virtually on September 25 and 26, 2024. Sessions will address issues such as violence prevention, emergency planning, youth online safety, student mental wellness, K-12 cybersecurity and student interventions and support.

The Summit is open to anyone with a passion for improving school safety but will be of particular interest to K-12 school and district administrators; principals and superintendents; school-based law enforcement; teachers and school staff; mental health practitioners; first responders; federal, state, local, tribal and territorial government partners; and other school safety and security professionals. There is no cost to attend.

Additional information on the Summit can be found at cisa.gov/national-school-safety-summit. The registration page for the 2024 Summit is 2024CISASchoolSummit.eventbrite.com.

Thank you for supporting the 2024 National Summit on K-12 School Safety and Security. **This document includes sample communications to promote registration and other information regarding the event.** Content can be modified and shared with your stakeholder networks and/or used directly in your communications as you see fit.

SAMPLE SOCIAL MEDIA POSTS

Below are sample social media posts to promote the 2024 National Summit on K-12 School Safety and Security. You may post on your social media channels using the content below or by drafting your own posts using the Summit hashtag **#K12SafetySummit**.

FACEBOOK/LINKEDIN

On LinkedIn, please type out “@Cybersecurity and Infrastructure Security Agency” instead of “@CISA” to properly tag the organization.

1. NEWS: @CISA’s 2024 National Summit on K-12 School Safety and Security will take place on September 25 and 26. This free, virtual event brings together K-12 school leaders and practitioners to discuss and share actionable recommendations that enhance safe and supportive learning environments. Sessions at this year’s event will cover resources and strategies to address issues like violence prevention, emergency planning, youth online safety and student mental wellness. Learn more about the 2024 Summit and register to attend: 2024CISASchoolSummit.eventbrite.com #K12SafetySummit
2. Join @CISA on Sept. 25 and 26 for its third annual National Summit on K-12 School Safety and Security. The Summit brings together school safety leaders from across the country for a collaborative dialogue on some of the most critical safety issues facing K-12 schools and districts. Anyone can attend this free, virtual event to learn about actionable recommendations to help make your school community safer and more supportive. Register here: 2024CISASchoolSummit.eventbrite.com #K12SafetySummit

X (FORMERLY TWITTER)

1. .@CISAgov will host its 2024 National Summit on K-12 School Safety & Security on Sept. 25 & 26. The Summit will bring together #K12 leaders to discuss & share recommendations to enhance safe & supportive learning environments. Register: 2024CISASchoolSummit.eventbrite.com #K12SafetySummit
2. The @CISAgov National Summit on K-12 School Safety and Security will be held on Sept. 25 & 26. This free, virtual event will address some of the most critical safety issues facing K-12 schools & districts. Learn more and register: 2024CISASchoolSummit.eventbrite.com #K12SafetySummit
3. Join @CISAgov’s 2024 National Summit on K-12 School Safety and Security this September to learn about resources & guidance to address issues such as violence prevention, emergency planning, youth online safety & more. Register: 2024CISASchoolSummit.eventbrite.com #K12SafetySummit

SAMPLE EMAIL

Below is a sample email you may use to promote the 2024 National Summit on K-12 School Safety and Security.

SUBJECT LINE

Register Today: CISA's National Summit on K-12 School Safety and Security (Sept. 25-26)

EMAIL CONTENT

Please join the Cybersecurity and Infrastructure Security Agency (CISA) for the [2024 National Summit on K-12 School Safety and Security](#) on **September 25 and 26**. This free, virtual event brings together K-12 school leaders and practitioners to discuss and share actionable recommendations that enhance safe and supportive learning environments.

Registration is open for the Summit and anyone can attend. This year's event will feature panel discussions, sessions and keynote speakers covering topics such as violence prevention, emergency planning, youth online safety, student mental wellness, K-12 cybersecurity and student interventions and support. These sessions are designed to foster a nationwide dialogue on some of the most critical school safety issues, as well as equip school stakeholders and personnel with resources, training and best practices to apply in their local K-12 communities.

EVENT DETAILS

- **Dates:** Sept. 25-26, 2024
- **Time:** 12:00 p.m. – 3:00 p.m. EDT each day
- **Location:** Held virtually via Microsoft Teams
- **Registration:** Registration is required and there is no cost to attend. To register, please visit 2024CISASchoolSummit.eventbrite.com.

ADDITIONAL INFORMATION

To learn more about the Summit, please visit cisa.gov/news-events/events/2024-national-summit-k-12-school-safety-and-security.

If you have any questions or would like to request reasonable modifications to participate in the 2024 Summit, please contact the CISA School Safety Task Force at SchoolSafety@hq.dhs.gov.

SAMPLE BLOG POST

Below is a sample blog post you may use to promote the 2024 National Summit on K-12 School Safety and Security.

TITLE

Join CISA and School Safety Leaders at the 2024 National Summit on K-12 School Safety and Security

BLOG POST CONTENT

Keeping schools safe can be a complex endeavor, and kindergarten through grade 12 (K-12) communities are navigating an ever-evolving threat landscape. K-12 community members interested in learning about actionable recommendations to create safe and supportive learning environments are invited to attend the Cybersecurity and Infrastructure Security Agency's (CISA) third annual National Summit on K-12 School Safety and Security this September.

This virtual event brings together K-12 school leaders and practitioners for panel discussions, sessions and keynotes covering topics such as:

- Understanding and Preventing Youth Violence
- Emergency Planning and Safety
- Intervention Strategies to Support Students
- K-12 Cybersecurity Best Practices
- Online Safety Practices for Youth
- Supporting Student Mental Wellness

These sessions are designed to foster a nationwide dialogue on some of the most critical school safety issues, as well as equip school stakeholders and personnel with resources, training and best practices to apply in their local communities. Speakers will include experts and practitioners from the private sector, government, nonprofits and K-12 schools and districts.

The Summit will be held on Sept. 25 and 26, and each day will consist of a three-hour session from 12:00 p.m. – 3:00 p.m. EDT. The event is open to anyone with a passion for improving school safety but will be of particular interest to K-12 school and district administrators; principals and superintendents; school-based law enforcement; teachers and school staff; mental health practitioners; first responders; federal, state, local, tribal and territorial government partners; and other school safety and security professionals. There is no cost to attend.

To register for the Summit, please visit the 2024 National Summit on K-12 School Safety and Security [registration page](#). For questions and additional information, please contact the CISA School Safety Task Force at SchoolSafety@hq.dhs.gov.

SAMPLE NEWSLETTER BLURB

Below is a sample newsletter blurb you may use to promote the 2024 National Summit on K-12 School Safety and Security.

HEADLINE

CISA's 2024 National Summit on K-12 School Safety and Security

NEWSLETTER CONTENT

The Cybersecurity and Infrastructure Security Agency (CISA) will host the third annual National Summit on K-12 School Safety and Security on Sept. 25-26, 2024. This virtual event brings together K-12 school leaders and practitioners to discuss and share actionable recommendations that enhance safe and supportive learning environments.

The 2024 Summit will feature panel discussions, sessions and keynote speakers covering topics such as violence prevention, emergency planning, youth online safety, student mental wellness, K-12 cybersecurity and student interventions and support. These sessions are designed to foster a nationwide dialogue on some of the most critical school safety issues, as well as equip school stakeholders and personnel with resources, training and best practices to apply in their local school communities.

The Summit is open to all interested participants and there is no cost to attend. For additional information and registration details, please visit the 2024 National Summit on K-12 School Safety and Security [registration page](#).