

Date
Jul 1, 2024 - Jul 31, 2024

Top Pages U C



Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	3,047,817	1,222,274	29s	65.49%	1.7
1 /	565,701	461,565	5s	85.45%	1.1
2 /news-events/cybersecurity-advisories	201,098	65,445	12s	73.47%	2.09
3 /known-exploited-vulnerabilities-catalog	97,860	23,316	20s	47.56%	1.34
4 /apply-pcs	69,260	56,288	24s	56.68%	1.13
5 /news-events/alerts/2024/07/19/widespread-it-outage-due-crowdstrike-update	52,514	21,134	23s	51.88%	1.31
6 /news-events/news	43,108	1,119	14s	24.44%	4.57
7 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	33,276	2,119	26s	36.39%	3.89
8 /resources-tools/resources/free-cybersecurity-services-and-tools	22,641	6,851	26s	31.36%	1.03
9 /news-events/cybersecurity-advisories?search_api_fulltext=alert&sort_by=field_release_date	21,359	0	4d 16h	100%	21,359
10 /ics-training-available-through-cisa	20,678	9,601	30s	37.21%	1.22
11 /news-events/cybersecurity-advisories/aa24-193a	20,237	8,413	38s	64.97%	0.88
12 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	16,682	5,600	24s	37.95%	1.16
13 /topics/cybersecurity-best-practices	16,405	6,133	28s	30.7%	1.13
14 /news-events/cybersecurity-advisories/aa24-190a	14,743	4,423	45s	52.44%	0.93
15 /secure-our-world/use-strong-passwords	12,686	9,768	24s	61.65%	1.04
16 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	12,566	1,560	14s	29.92%	1.52
17 /careers	11,688	4,720	22s	26.45%	1.2
18 /news-events/alerts/2024/07/12/att-discloses-breach-customer-data	11,336	5,716	17s	41.78%	1.03
19 /topics/physical-security/active-shooter-preparedness	10,883	5,666	25s	36.05%	1.23
20 /secure-our-world	10,725	3,542	21s	37.9%	1.18
21 /news-events/cybersecurity-advisories/aa24-207a	10,194	3,250	40s	44.72%	0.98
22 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	9,953	5,596	17s	63.84%	0.93
23 /resources-tools/services/cisa-tabletop-exercise-packages	9,734	2,740	22s	28.18%	1.26
24 /stopransomware/official-alerts-statements-cisa	9,731	7,860	19s	47.12%	1.05
25 /careers/work-rolescyber-and-it-interns	9,247	5,572	36s	25.4%	1.18
26 /news-events/alerts/2024/07/09/citrix-releases-security-updates-multiple-products	9,082	3,097	17s	45.08%	1.08
27 /news-events/cybersecurity-advisories?search_api_fulltext=&sort_by=field_release_date	8,964	35	9s	41.09%	34.74
28 /resources-tools/training	8,964	571	22s	9.06%	1.32
29 /about	8,865	1,822	26s	24.02%	1.05
30 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	8,766	7,449	12s	62.16%	1.06
31 /resources-tools/all-resources-tools	8,732	345	21s	9.37%	1.17
32 /news-events/alerts/2024/07/30/digicert-certificate-revocations	8,428	4,878	18s	45.57%	1.02
33 /report	8,327	2,242	22s	19.38%	1.21
34 /topics/cyber-threats-and-advisories	8,256	3,050	19s	27.86%	1.08
35 /securebydesign	7,883	2,347	22s	36.74%	1.04
36 /ics-training-calendar	7,785	1,391	35s	31.31%	1.36
37 /cybersecurity-training-exercises	7,771	4,327	34s	36.28%	1.06
38 /news-events/alerts/2024/07/18/oracle-releases-critical-patch-update-advisory-july-2024	7,727	5,918	8s	59.95%	0.99
39 /shields-up	7,270	1,411	20s	23.89%	1.14
40 /resources-tools	7,166	328	26s	8.91%	1.18
41 /news-events/events/ncirp-listening-session-3	7,141	6,574	3s	88.75%	1.01
42 /sbom	7,123	3,968	20s	48.5%	0.99
43 /cross-sector-cybersecurity-performance-goals	6,949	1,101	34s	36.5%	1.07
44 /forms/report	6,802	1,290	1m 52s	29.26%	1.56
45 /cybersecurity-awareness-month	6,661	2,686	28s	39.28%	1.07
46 /resources-tools/resources	6,620	306	19s	10.71%	1.19
47 /stopransomware	6,583	2,959	12s	37.65%	1.09
48 /resources-tools/resources/secure-design-alert-eliminating-os-command-injection-vulnerabilities	6,534	1,824	32s	42.55%	0.94
49 /topics/election-security/protect2024	6,495	993	34s	20.51%	1.15
50 /careers/cybersecurityit-jobs	6,123	2,233	32s	21.12%	1.17

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User Engage...				
Event name	↓ Event count	Total users	Average engagement time per session	
Totals	9,020,627	1,320,670	29s	
1 page_view	3,047,817	1,318,145	0s	
2 session_start	1,793,218	1,313,275	0s	
3 user_engagement	1,375,917	517,892	43s	
4 first_visit	1,222,274	1,200,431	0s	
5 second_level_menu_click	844,203	115,626	51s	
6 scroll	266,493	158,110	41s	
7 click	167,230	93,982	31s	
8 file_download	119,232	63,049	25s	
9 view_search_results	58,793	10,706	0s	
10 form_start	54,514	23,139	35s	



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T U Channels



First user default channel group

↓ Views

Totals		3,047,817
1	Direct	1,789,408
2	Organic Search	853,704
3	Referral	261,616
4	Paid Search	78,081
5	Organic Social	37,319
6	Unassigned	9,475
7	Display	8,482
8	Email	8,178
9	Organic Video	1,034
10	Mobile Push Notifications	292
11	Organic Shopping	196
12	Paid Social	26
13	Paid Other	6