*Make a public announcement about your Cybersecurity Awareness Month Campaign.
Use the sample press release below to get started!*

[Company/Organization] Announces a Commitment to Secure Our World by Taking Action during Cybersecurity Awareness Month to Reduce Cyber Risk

Cybersecurity Awareness Month highlights the growing importance of cybersecurity in our daily lives and encourages individuals and businesses to take important cybersecurity steps everyday to Secure Our World and stay safe online.

October 1, 2024 — [Organization name] today announced its commitment to cybersecurity education by participating in the 21st Annual Cybersecurity Awareness Month. Founded in 2004, Cybersecurity Awareness Month, held each October, is the world's foremost initiative aimed at promoting cybersecurity awareness and best practices. Cybersecurity Awareness Month is a collaborative effort among businesses, government agencies, colleges and universities, associations, nonprofit organizations, tribal communities, and individuals committed to educating others about online safety.

[Optional: Insert quote from your organization about your involvement in the month or organizational cybersecurity mission]

From mobile to connected home devices, technology is deeply intertwined in our lives. Emerging technologies have many great benefits for society but with those new technologies come new opportunities for bad actors to disrupt our online activities at home, school or at work. Cybersecurity Awareness Month aims to highlight some of the emerging challenges that exist in the world of cybersecurity today and provide straightforward, actionable guidance that anyone can follow to create a safe and secure digital world for themselves and their loved ones.

The theme of Cybersecurity Awareness Month is *Secure Our World*, which encourages all of us to take four easy steps each day to ensure our online safety:
- Understand the benefits of using a password manager and dispelling existing myths around password manager security and ease of use.
- Turn on multifactor authentication on personal devices and business networks.
- Recognize and report phishing – still one of the primary threat actions used by cybercriminals today.
- Install updates on a regular basis and turn on automated updates.

Cybersecurity Awareness Month continues to build momentum and impact with the goal of providing everyone with the information they need to stay safe and more secure online. [Organization name] is proud to support this critically important online safety awareness and education initiative, led by the Cybersecurity and Infrastructure Security Agency and the National Cybersecurity Alliance.

For more information about Cybersecurity Awareness Month and how to participate, visit cisa.gov/cybersecurity-awareness-month and staysafeonline.org/cybersecurity-awareness-month/.