

We Can Secure Our World Animation: Passwords, Audio Description

Max and the Tommy the Tablet stand in a park near a tree and sing, “We can secure our world!”

Close-up on Tommy who says, “You know, criminals can get into your accounts through weak passwords” as an example of a weak password appears on his screen: **123456**. He continues, “Let’s pump up those passwords! Here’s how!” and an example of strong password appears on his screen: **nX9w6s?Z9rzV2km3**.

Pan out to Max, his dad Kevin, Tommy, and Joan the Phone all working out. Tommy sings: “When you choose your password, make it long,” as a football sails across the sky, followed by the word **LONG**. Tommy continues, “More than 16 characters is nice and strong,” as the strong password **\$3cuRe_0Ur-w0rld!** appears along with the word **STRONG**. Joan shouts out, “Don’t use your birthday!”

A little dog walks up to Max and Tommy sings, “Don’t just use the name of your pet. Make it random and unique for each password you set.” A balloon with the weak password **1234** appears. A bird pops the balloon as the words **RANDOM** and **UNIQUE** appear in the sky along with examples of strong passwords: **S!ngItLoud_w1thme**, **aKd4cA.Qh.crMLa!**, and the four-word passphrase **sing leaf gold rainbow**. Joan shouts, “Don’t reuse them!” Everyone joins in on the chorus, “We can secure our world!”

Zoom in to Tommy singing, “There’s no need to know your passwords by heart.” Cut to Max and Joan singing, “Get a password manager, they’re safe and they’re smart.” The words **PASSWORD MANAGER** appear, and Max now has a backpack, representing a password manager. Joan and Max shout: “Get a head start!”

Tommy sings, “They create ‘em and they save ‘em, fill ‘em in for you, too.” A randomly generated password goes into Max’s backpack. Then Max runs quickly down a track, fueled by his strong passwords. Tommy continues, “You’ll always have your passwords with you.” Everyone shouts, “Let’s go!” and Max wins the race.

We go back to the park where everyone is working out and singing together, “Upgrade your passwords, make sure they’re strong, use a password manager to help you along. That’s how we can secure our world!”

Learn more at [CISA.gov/SecureOurWorld](https://www.cisa.gov/SecureOurWorld)