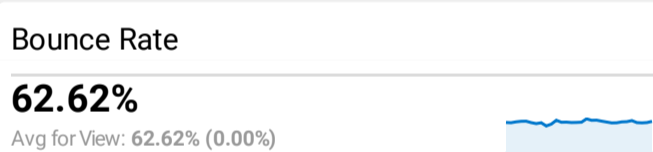
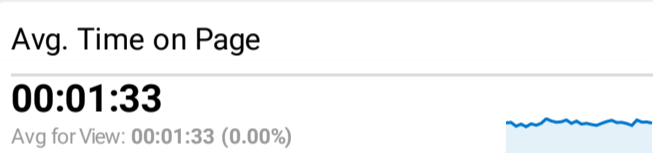
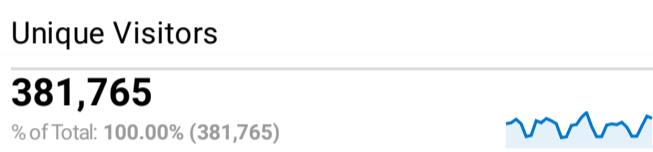
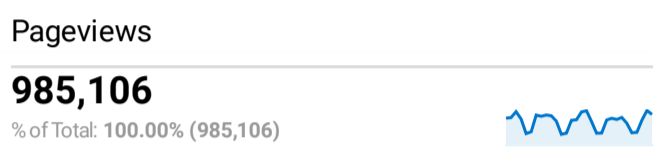
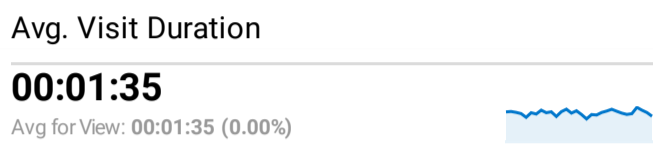
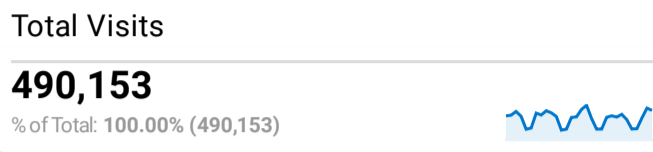


CISA.gov Web Performance Metrics

Jun 1, 2021 - Jun 30, 2021

All Users
100.00% Sessions

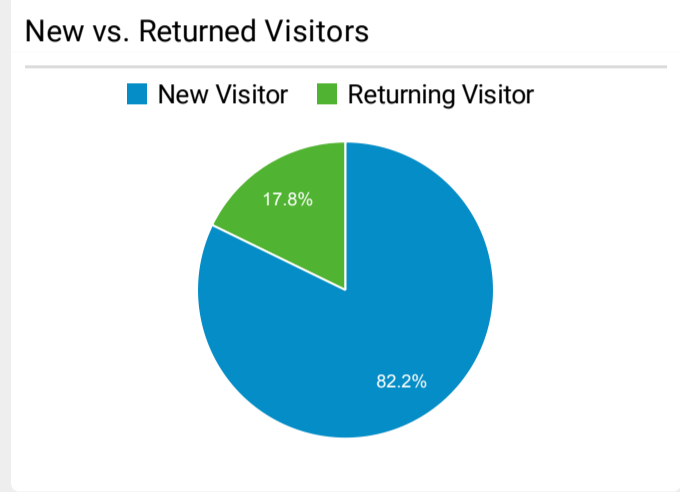
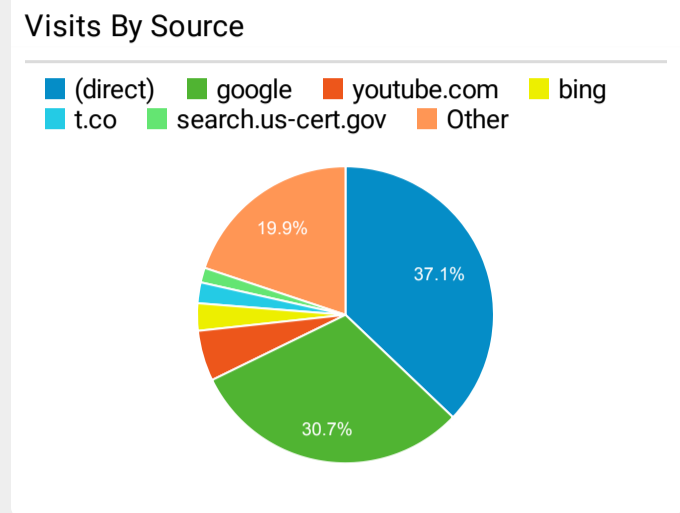


Top Pages

Page Title	Pageviews	Bounce Rate
Critical Infrastructure Sectors CISA	78,675	62.19%
Homepage CISA	64,316	55.69%
Rumor Control CISA	49,460	83.43%
Ransomware CISA	35,263	64.83%
Publications Library CISA	27,675	56.23%
Bad Practices CISA	22,888	70.11%
CYBERSECURITY CISA	18,858	53.62%
Bomb-Making Materials Awareness Program (BMA P) CISA	15,136	74.12%
Information Technology Sector CISA	14,464	67.59%
Traffic Light Protocol (TLP) Definitions and Usage CISA	13,101	90.42%

Visits by Social Network

Social Network	Sessions
(not set)	439,363
YouTube	31,423
Twitter	11,108
Facebook	5,046
LinkedIn	2,699
reddit	305
LiveJournal	37
Blogger	28
Instagram	28
Quora	17



CISA.gov Search Performance Metrics

Jun 1, 2021 - Jun 30, 2021

All Users
100.00% Sessions

Visits to CISA.gov

490,153
% of Total: 100.00% (490,153)



Pageviews

985,106
% of Total: 100.00% (985,106)



Unique Pageviews

786,879
% of Total: 100.00% (786,879)



Total External Searches

171,037
% of Total: 34.89% (490,153)



Search Source and Medium

Source / Medium	Organic Searches
google / organic	102,948
bing / organic	9,499
duckduckgo / organic	2,795
yahoo / organic	1,301
baidu / organic	331
ecosia.org / organic	117
qwant.com / organic	42
naver / organic	17
yandex / organic	6
aol / organic	4

Top External Searches (Google - as reported)

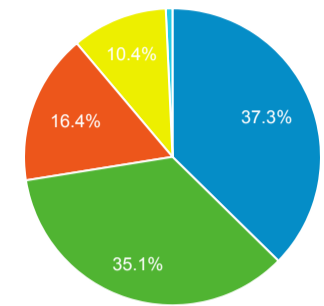
Page Title	Sessions
Homepage CISA	17,157
Critical Infrastructure Sectors CISA	13,683
Bomb-Making Materials Awareness Program (BMA P) CISA	10,726
Ransomware CISA	8,128
What to Do - Bomb Threat CISA	3,960
CYBERSECURITY CISA	3,238
Federal Information Security Modernization Act CISA	2,764
Traffic Light Protocol (TLP) Definitions and Usage CISA	2,731
ABOUT CISA CISA	2,702
Cybersecurity Training & Exercises CISA	2,546

Top External Searches (Bing - as reported)

Page Title	Sessions
Homepage CISA	1,756
Critical Infrastructure Sectors CISA	720
Ransomware CISA	487
Cybersecurity Training & Exercises CISA	396
Federal Information Security Modernization Act CISA	377
ABOUT CISA CISA	258
CYBERSECURITY CISA	247
Rumor Control CISA	247
Continuous Diagnostics and Mitigation Program CISA	226
Ransomware Threat to OT CISA	208

User Acquisition Channel

Direct Organic Search Referral
Social Email Other



Top Referrers

Full Referrer	Users
(direct)	158,082
google	113,000
youtube.com/	22,900
bing	10,569
t.co/	7,808
search.us-cert.gov/	4,794
travel.state.gov/	4,600
dhs.gov/	4,115
m.facebook.com/	3,884
duckduckgo	2,924