

Date
Apr 1, 2023 - Apr 30, 2023

Top Pages U C

Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	2,610,805	750,344	43s	53.49%	2.06
1 /	261,882	183,838	12s	80.78%	1.08
2 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	138,811	3,854	2m 19s	68.73%	10.09
3 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	77,274	3,443	1m 00s	78.41%	7.22
4 /known-exploited-vulnerabilities-catalog	69,654	21,948	25s	57.94%	1.02
5 /news-events/cybersecurity-advisories	48,528	4,312	18s	79.33%	1.26
6 /news-events/cybersecurity-advisories/aa23-075a	35,647	3,656	1m 56s	63.98%	3.79
7 /news-events/cybersecurity-advisories/aa23-108	27,565	4,027	46s	60.98%	2.43
8 /news-events/news	25,914	572	47s	95.73%	1.29
9 /news-events	22,107	13,748	26s	19.98%	1.22
10 /zero-trust-maturity-model	22,036	7,575	20s	64.43%	1.05
11 /topics/physical-security/active-shooter-preparedness	21,205	11,578	29s	41.6%	1.3
12 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	20,840	7,073	32s	53.61%	1.08
13 /resources-tools/resources/secure-by-design-and-default	17,894	6,127	16s	65.28%	0.93
14 /topics/cybersecurity-best-practices	14,737	5,523	29s	62.81%	1.09
15 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	12,477	10,724	16s	56.61%	1.06
16 /careers	12,414	4,961	23s	57.8%	1.24
17 /news-events/news?page=1	12,275	2	11s	99.87%	0.99
18 /news-events/cybersecurity-advisories/aa23-074a	11,992	677	2m 28s	68.59%	5.21
19 /resources-tools/all-resources-tools	10,481	198	23s	96.32%	1.19
20 /news-events/alerts/2023/04/18/apt28-exploits-known-vulnerability-carry-out-reconnaissance-and-deploy-malware-cisco-routers	10,394	3,685	23s	53.08%	0.99
21 /news-events/news/what-do-bomb-threat	10,210	7,249	44s	49.37%	1.12
22 /sbom	10,014	5,003	24s	56.13%	1
23 /stopransomware	9,663	4,714	16s	56.12%	1.12
24 /news-events/cybersecurity-advisories?page=1	9,266	6	13s	99.38%	1.12
25 /shields-up	9,263	2,304	26s	73.87%	1.14
26 /securebydesign	9,021	4,661	22s	61.32%	1.02
27 /news-events/alerts/2023/04/11/microsoft-releases-april-2023-security-updates	8,859	3,486	15s	56.52%	1.06
28 /about	8,723	2,089	31s	77.24%	1.08
29 /resources-tools/training	8,571	816	21s	88.66%	1.26
30 /news-events/bulletins	8,518	2,378	11s	64.52%	1.21
31 /resources-tools/services/cisa-tabletop-exercise-packages	8,492	2,563	24s	51.33%	1.31
32 /resources-tools/resources/options-consideration-video	8,149	5,843	24s	36.01%	1.03
33 /news-events/alerts/2023/04/11/cisa-releases-zero-trust-maturity-model-version-2	7,962	2,896	19s	46.76%	0.98
34 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	7,845	4,643	22s	64.04%	0.93
35 /news-events/alerts/2023/04/11/fortinet-releases-april-2023-vulnerability-advisories	7,785	3,000	13s	58.34%	1.06
36 /resources-tools/resources	7,664	124	20s	96.6%	1.2
37 /resources-tools	7,646	152	29s	96.21%	1.23
38 /ics-training-available-through-cisa	7,581	2,035	37s	61.81%	1.21
39 /forms/report	7,464	1,090	2m 05s	68.79%	1.7
40 /active-shooter-preparedness-products-and-resources	7,435	265	47s	89.61%	1.96
41 /news-events/cybersecurity-advisories?page=2	7,367	4	10s	99.51%	1.06
42 /news-events/news/4-things-you-can-do-keep-yourself-cyber-safe	7,366	4,473	38s	55.19%	0.99
43 /news-events/news/us-and-international-partners-publish-secure-design-and-default-principles-and-approaches	7,344	1,724	30s	81.18%	0.96
44 /news-events/cybersecurity-advisories?search_api_fulltext=&sort_by=field_release_date	7,304	16	3m 49s	78.22%	12.05
45 /news-events/alerts/2023/03/30/supply-chain-attack-against-3cxdesktopapp	7,221	2,368	20s	67.73%	0.99
46 /news-events/alerts/2023/04/25/abuse-service-location-protocol-may-lead-dos-attacks	7,209	2,055	24s	62.42%	1
47 /cross-sector-cybersecurity-performance-goals	7,185	1,544	27s	67.13%	1.09
48 /spotlight	7,157	108	23s	97.46%	1.22
49 /report	7,149	1,716	23s	73.31%	1.23
50 /news-events/news?page=2	7,120	4	13s	99.87%	0.99

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T User Engage... C			
Event name	↓ Event count	Total users	Average engagement time per session
Totals	7,572,789	844,069	43s
1 page_view	2,610,805	839,810	0s
2 user_engagement	1,829,082	467,704	56s
3 session_start	1,265,299	840,274	0s
4 first_visit	750,408	757,145	0s
5 scroll	311,004	174,725	34s
6 Click	261,755	104,939	43s
7 PDF	176,997	76,080	25s
8 click	147,767	81,633	9s
9 file_download	138,927	75,075	0s
10 form_start	32,705	17,069	34s

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T U Channels

First user default channel group	↓ Views
Totals	2,610,805
1 Direct	1,497,014
2 Organic Search	802,811
3 Referral	274,804
4 Organic Social	29,712
5 Email	4,248
6 Organic Video	1,108
7 Unassigned	490
8 Organic Shopping	362
9 Paid Social	243
10 Paid Search	13