

Date
Dec 1, 2023 - Dec 31, 2023

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Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	3,080,491	1,471,534	25s	70.55%	1.52
1 /	870,229	785,083	3s	93.19%	1.03
2 /news-events/cybersecurity-advisories	123,163	5,641	26s	29.57%	3.93
3 /known-exploited-vulnerabilities-catalog	59,019	16,521	19s	42.83%	1.1
4 /news-events/cybersecurity-advisories?search_api_fulltext=alert&sort_by=field_release_date&f%5B0%5D=advisory_type%3A93	27,983	0	1d 17h	33.33%	9,327.67
5 /news-events/cybersecurity-advisories/aa23-335a	27,650	15,211	32s	56.61%	0.98
6 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	23,765	3,123	14s	32.51%	2.39
7 /news-events/cybersecurity-advisories?search_api_fulltext=&sort_by=field_release_date	22,568	26	2m 49s	18.32%	49.82
8 /resources-tools/services/secure-cloud-business-applications-scuba-project	20,952	4,116	33s	37.02%	1.28
9 /secure-our-world	20,159	12,436	6s	59.62%	1.07
10 /news-events/cybersecurity-advisories/aa23-347a	19,893	9,153	35s	50.13%	0.94
11 /topics/cyber-threats-and-advisories/advanced-persistent-threats/china	16,339	12,084	35s	40.2%	1.07
12 /news-events/news	16,120	970	20s	21.82%	2.07
13 /topics/cybersecurity-best-practices	15,764	5,948	26s	31.2%	1.11
14 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	15,166	1,751	13s	29.84%	1.72
15 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	14,968	5,551	32s	36.67%	1.1
16 /news-events/cybersecurity-advisories/aa23-352a	13,575	4,431	39s	45.18%	0.92
17 /news-events/cybersecurity-advisories/aa23-339a	12,421	4,283	40s	49.49%	0.91
18 /news-events/alerts/2023/12/21/cisa-releases-microsoft-365-secure-configuration-baselines-and-scubagear-tool	12,362	5,995	16s	43.65%	1.08
19 /resources-tools/resources/free-cybersecurity-services-and-tools	12,082	5,962	30s	47.34%	1.03
20 /news-events/alerts/2023/11/28/exploitation-unitronics-plcs-used-water-and-wastewater-systems	11,927	5,669	25s	54.88%	0.96
21 /news-events/cybersecurity-advisories/aa23-341a	10,436	3,725	40s	46.97%	0.95
22 /news-events/cybersecurity-advisories?dtgpu=1&dtmediatype=html	10,074	10,074	13s	0.06%	1.01
23 /resources-tools/resources/physical-security-performance-goals-faith-based-communities	10,073	6,120	13s	41.13%	1.03
24 /careers	9,822	3,780	22s	26.37%	1.23
25 /stopransomware/official-alerts-statements-cisa	9,719	7,538	27s	38.22%	1.05
26 /news-events/cybersecurity-advisories/aa23-353a	9,647	2,962	39s	37.99%	0.97
27 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	9,627	8,054	13s	60.78%	1.04
28 /stopransomware	9,295	3,835	14s	33.02%	1.08
29 /topics/physical-security/active-shooter-preparedness	8,954	4,428	28s	32.33%	1.29
30 /news-events/cybersecurity-advisories/aa23-325a	8,860	3,092	28s	50.26%	0.91
31 /topics/cyber-threats-and-advisories	8,833	3,394	22s	28.88%	1.09
32 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	8,202	4,813	17s	61.49%	0.96
33 /cross-sector-cybersecurity-performance-goals	7,845	1,785	31s	45.05%	1
34 /resources-tools/all-resources-tools	7,774	456	20s	13.1%	1.17
35 /resources-tools/services/cisa-tabletop-exercise-packages	7,752	2,349	21s	30.1%	1.26
36 /careers/work-rolescyber-and-it-interns	7,539	4,618	35s	30.47%	1.14
37 /news-events/cybersecurity-advisories/aa23-319a	7,453	3,721	38s	44.94%	0.95
38 /cybersecurity-training-exercises	7,428	4,150	32s	32.46%	1.08
39 /news-events/cybersecurity-advisories/aa23-320a	7,412	2,941	38s	54.77%	0.91
40 /about	7,338	2,274	25s	34.07%	1.06
41 /resources-tools/training	7,225	422	24s	8.74%	1.36
42 /news-events/alerts/2023/12/20/apple-releases-security-updates-multiple-products	7,140	2,383	16s	39.23%	1.05
43 /guidance-addressing-citrix-netscaler-adc-and-gateway-vulnerability-cve-2023-4966-citrix-bleed	7,074	3,428	26s	46.51%	0.93
44 /securebydesign	7,015	2,174	21s	39.55%	1.07
45 /report	6,390	1,811	20s	24.07%	1.2
46 /news-events/alerts/2023/12/18/fbi-cisa-and-asds-acsc-release-advisory-play-ransomware	6,372	2,058	21s	33.54%	1.02
47 /news-events/news/4-things-you-can-do-keep-yourself-cyber-safe	6,325	3,922	31s	41.99%	1.02
48 /ics-training-available-through-cisa	6,260	1,638	39s	40.08%	1.22
49 /news-events/alerts/2023/12/13/cisa-and-partners-release-advisory-russian-svr-affiliated-cyber-actors-exploiting-cve-2023-42793	6,177	1,756	20s	37.27%	0.97
50 /stopransomware/official-alerts-statements-fbi	6,168	4,582	24s	39.7%	1.1



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T User Engage... C			
Event name	↓ Event count	Total users	Average engagement time per session
Totals	9,069,275	1,584,749	25s
1 page_view	3,080,491	1,581,876	0s
2 session_start	2,029,129	1,582,195	0s
3 first_visit	1,471,636	1,466,360	0s
4 user_engagement	1,468,111	494,168	52s
5 scroll	244,301	150,311	40s
6 Click	240,253	98,842	46s
7 PDF	157,950	68,848	30s
8 click	125,567	72,486	4s
9 file_download	118,467	65,225	0s
10 form_start	38,438	16,149	36s



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T U Channels

First user default channel group		↓ Views
Totals		3,080,491
1	Direct	1,865,129
2	Organic Search	867,471
3	Referral	274,063
4	Organic Social	26,453
5	Display	22,616
6	Email	11,599
7	Organic Video	7,595
8	Paid Social	3,362
9	Unassigned	1,491
10	Paid Search	398
11	Organic Shopping	314