

Date
Mar 1, 2023 - Mar 31, 2023

Top Pages U C

Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	2,129,740	723,475	43s	54.73%	1.78
1 /	232,159	156,202	12s	77.94%	1.08
2 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	78,142	3,424	1m 29s	65.92%	5.7
3 /known-exploited-vulnerabilities-catalog	63,543	20,603	25s	59.41%	1.05
4 /news-events/cybersecurity-advisories	44,066	14,871	15s	77.73%	1.26
5 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	39,633	3,385	2m 51s	68.88%	4.12
6 /news-events/cybersecurity-advisories/aa23-075a	21,750	7,248	57s	66.1%	0.95
7 /stopransomware/Ransomware-Vulnerability-Warning-Pilot	20,339	6,437	40s	65.8%	0.96
8 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	19,517	7,461	30s	53.71%	1.13
9 /cross-sector-cybersecurity-performance-goals	17,724	3,219	39s	69.55%	1.18
10 /news-events/alerts/2023/03/23/untitled-goose-tool-aids-hunt-and-incident-response-azure-azure-active-direct-ory-and-microsoft-365	16,829	8,137	19s	54.85%	1.07
11 /topics/physical-security/active-shooter-preparedness	15,863	8,393	29s	42.95%	1.26
12 /news-events/cybersecurity-advisories/aa23-061a	15,744	5,799	49s	66.85%	0.9
13 /topics/cybersecurity-best-practices	14,654	5,270	30s	63.37%	1.14
14 /stopransomware	14,532	6,141	16s	60.48%	1.1
15 /news-events/cybersecurity-advisories/aa23-074a	14,110	5,759	43s	64.31%	0.97
16 /hothiringspring-apply-now	13,673	6,467	22s	46.72%	1.18
17 /news-events/cybersecurity-advisories/aa23-059a	13,598	4,610	35s	75.37%	0.88
18 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	12,329	10,695	16s	55.64%	1.04
19 /careers	11,533	4,549	24s	61.15%	1.18
20 /news-events/news	11,471	420	1m 23s	92.2%	1.61
21 /resources-tools/all-resources-tools	10,669	95	22s	97.28%	1.2
22 /news-events/news/what-do-bomb-threat	10,473	7,186	46s	46.43%	1.16
23 /shields-up	9,772	3,151	23s	69.63%	1.09
24 /about	9,232	3,110	27s	78.54%	1.1
25 /news-events/alerts/2023/03/13/cisa-announces-ransomware-vulnerability-warning-pilot	8,976	3,654	16s	48.41%	1.04
26 /topics/cyber-threats-and-advisories/cyber-hygiene-services	8,961	1,882	40s	76.58%	0.99
27 /news-events/alerts/2023/03/30/supply-chain-attack-against-3cxdesktopapp	8,672	3,949	19s	52.51%	1.03
28 /news-events/news/getting-ahead-ransomware-epidemic-cisas-pre-ransomware-notifications-help-organizations-stop-attacks	8,588	2,393	37s	67.67%	1
29 /news-events/alerts/2023/03/21/cisa-and-nsa-release-enduring-security-framework-guidance-identity-and-access-management	8,552	3,286	20s	56.34%	1.01
30 /resources-tools/resources/options-consideration-video	8,533	6,219	24s	36.08%	1.05
31 /resources-tools/training	8,456	602	22s	90.71%	1.27
32 /resources-tools/services/cisa-tabletop-exercise-packages	8,165	2,427	23s	54.76%	1.34
33 /news-events/alerts/2023/03/14/microsoft-releases-march-2023-security-updates	8,130	4,169	15s	51.67%	1.06
34 /news-events/bulletins	7,917	2,158	8s	65.81%	1.19
35 /resources-tools	7,907	544	27s	91.97%	1.2
36 /news-events/alerts/2023/03/09/fortinet-releases-march-2023-vulnerability-advisories	7,539	3,775	13s	54.67%	1.04
37 /news-events/alerts/2023/03/28/apple-releases-security-updates-multiple-products	7,481	3,443	22s	56.12%	1.05
38 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	7,465	4,357	21s	64.59%	0.96
39 /forms/report	7,337	1,051	2m 07s	67.57%	1.8
40 /resources-tools/resources	7,271	89	20s	97.14%	1.22
41 /spotlight	7,089	66	21s	97.76%	1.19
42 /news-events/alerts/2023/03/16/fbi-cisa-and-ms-isac-release-stopransomware-lockbit-30	6,597	1,828	18s	54.97%	1.06
43 /cybersecurity-training-exercises	6,580	3,883	36s	43.68%	1.07
44 /news-events	6,557	633	26s	76.07%	1.41
45 /resources-tools/resources/free-cybersecurity-services-and-tools	6,463	2,564	58s	58.59%	1.09
46 /sbom	6,301	3,955	25s	51.53%	0.97
47 /active-shooter-preparedness-products-and-resources	6,297	275	46s	89.8%	1.87
48 /news-events/alerts/2023/03/21/cisa-releases-updated-cybersecurity-performance-goals	6,150	1,821	16s	44.56%	1.04
49 /ics-training-available-through-cisa	6,142	1,731	42s	59.71%	1.25
50 /news-events/alerts/2023/03/23/cisco-releases-security-advisories-multiple-products	6,117	1,682	25s	60.89%	1.13

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🔍 User Engage...
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Event name	↓ Event count	Total users	Average engagement time per session
Totals	7,981,210	950,979	42s
1 page_view	2,600,173	945,348	0s
2 user_engagement	1,687,034	520,584	54s
3 session_start	1,465,266	944,613	0s
4 first_visit	895,190	908,658	0s
5 scroll	401,244	212,115	38s
6 Click	325,739	128,341	44s
7 PDF	187,701	77,181	29s
8 click	171,599	97,483	7s
9 file_download	147,684	75,889	0s
10 form_start	38,851	19,908	34s

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T U Channels

First user default channel group	↓ Views
Totals	2,600,173
1 Direct	1,335,077
2 Organic Search	880,450
3 Referral	333,270
4 Organic Social	42,812
5 Email	6,243
6 Organic Video	1,191
7 Unassigned	637
8 Organic Shopping	477
9 Paid Search	16