

Date  
May 1, 2023 - May 31, 2023

Top Pages U C

| Page path + query string   | Views            | New users      | Average engagement time per session | Bounce rate   | Views per session |
|--|------------------|----------------|-------------------------------------|---------------|-------------------|
| <b>Totals</b>  | <b>3,080,170</b> | <b>881,849</b> | <b>44s</b>                          | <b>56.41%</b> | <b>2.11</b>       |
| 1 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93  | 342,513          | 3,546          | 3m 51s                              | 67.48%        | 26.27             |
| 2 /  | 266,792          | 181,775        | 16s                                 | 79.24%        | 1.1               |
| 3 /news-events/cybersecurity-advisories  | 113,937          | 4,908          | 16s                                 | 76.86%        | 2.8               |
| 4 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94  | 82,221           | 4,128          | 37s                                 | 74.42%        | 6.51              |
| 5 /news-events/cybersecurity-advisories/aa23-129a  | 77,083           | 35,964         | 1m 04s                              | 65.78%        | 0.98              |
| 6 /known-exploited-vulnerabilities-catalog   | 69,071           | 19,209         | 25s                                 | 58.65%        | 1.05              |
| 7 /news-events/cybersecurity-advisories/aa23-144a  | 41,446           | 18,600         | 53s                                 | 65.41%        | 0.98              |
| 8 /news-events/news  | 29,476           | 1,201          | 55s                                 | 94.37%        | 1.56              |
| 9 /news-events/cybersecurity-advisories/aa23-075a  | 25,731           | 7,173          | 1m 14s                              | 57.49%        | 1.8               |
| 10 /news-events/cybersecurity-advisories/aa23-131a   | 20,470           | 7,376          | 42s                                 | 64.71%        | 0.96              |
| 11 /news-events  | 20,361           | 15,191         | 26s                                 | 24.18%        | 1.01              |
| 12 /news-events/cybersecurity-advisories/aa23-136a   | 19,472           | 5,551          | 49s                                 | 68.21%        | 0.93              |
| 13 /topics/physical-security/active-shooter-preparedness   | 19,169           | 10,092         | 28s                                 | 43.64%        | 1.27              |
| 14 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors                               | 18,674           | 6,459          | 29s                                 | 55.64%        | 1.09              |
| 15 /news-events/cybersecurity-advisories/aa23-108  | 18,239           | 869            | 1m 18s                              | 69.88%        | 5.58              |
| 16 /topics/cybersecurity-best-practices  | 17,040           | 6,416          | 33s                                 | 61.64%        | 1.11              |
| 17 /news-events/news/attack-colonial-pipeline-what-weve-learned-what-weve-done-over-past-two-years                       | 16,152           | 2,781          | 22s                                 | 86.92%        | 0.99              |
| 18 /stopransomware   | 14,580           | 6,476          | 15s                                 | 59.8%         | 1.07              |
| 19 /news-events/bulletins  | 13,710           | 2,106          | 11s                                 | 74.42%        | 1.18              |
| 20 /resources-tools/resources/stopransomware-guide   | 12,614           | 3,722          | 11s                                 | 65.41%        | 0.96              |
| 21 /resources-tools/resources/free-cybersecurity-services-and-tools  | 12,133           | 5,991          | 49s                                 | 61.09%        | 1                 |
| 22 /careers  | 11,849           | 4,400          | 25s                                 | 61.71%        | 1.23              |
| 23 /news-events/news/what-do-bomb-threat   | 11,285           | 7,864          | 45s                                 | 49.18%        | 1.1               |
| 24 /news-events/news/make-difference-public-service-join-cisa  | 11,179           | 173            | 12s                                 | 98.34%        | 1.01              |
| 25 /news-events/news/cisa-welcomes-inaugural-cyber-innovation-fellows  | 11,112           | 254            | 11s                                 | 98.44%        | 0.99              |
| 26 /resources-tools/programs/bomb-making-materials-awareness-program-bmap  | 10,949           | 9,438          | 17s                                 | 55.61%        | 1.03              |
| 27 /sbom   | 10,611           | 5,205          | 24s                                 | 53.94%        | 1.03              |
| 28 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage  | 10,166           | 5,990          | 21s                                 | 64.89%        | 0.94              |
| 29 /news-events/news/public-private-partners-huddle-tackle-security-88th-annual-nfl-draft                                | 10,142           | 179            | 11s                                 | 98.36%        | 0.99              |
| 30 /news-events/alerts/2023/05/01/cisa-urges-organizations-incorporate-fcc-covered-list-risk-management-plans            | 9,916            | 2,981          | 22s                                 | 61.12%        | 1.08              |
| 31 /resources-tools/all-resources-tools  | 9,792            | 265            | 21s                                 | 97.13%        | 1.18              |
| 32 /resources-tools/services/cisa-tabletop-exercise-packages   | 9,567            | 2,833          | 22s                                 | 53.11%        | 1.29              |
| 33 /news-events/news/4-things-you-can-do-keep-yourself-cyber-safe  | 9,399            | 6,291          | 35s                                 | 54.04%        | 1.06              |
| 34 /news-events/alerts/2023/05/09/microsoft-releases-may-2023-security-updates   | 9,288            | 3,659          | 14s                                 | 57.07%        | 1.07              |
| 35 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A65   | 9,258            | 8,481          | 2s                                  | 87.9%         | 1.04              |
| 36 /news-events/news?page=1  | 9,062            | 3              | 10s                                 | 99.89%        | 1.03              |
| 37 /zero-trust-maturity-model  | 9,042            | 3,449          | 16s                                 | 61.53%        | 1.03              |
| 38 /resources-tools/training   | 8,925            | 697            | 22s                                 | 89.76%        | 1.29              |
| 39 /news-events/alerts/2023/05/09/cisa-and-partners-disclose-snake-malware-threat-russian-cyber-actors                   | 8,857            | 2,733          | 18s                                 | 52.64%        | 1.01              |
| 40 /report   | 8,362            | 2,014          | 21s                                 | 74.76%        | 1.36              |
| 41 /ics-training-available-through-cisa  | 8,208            | 2,124          | 39s                                 | 63.15%        | 1.23              |
| 42 /news-events/news/cisa-releases-white-paper-highlighting-rd-needs-and-strategic-actions-enhancing-resilience-critical | 8,122            | 175            | 13s                                 | 96.57%        | 1.01              |
| 43 /news-events/cybersecurity-advisories/aa23-061a   | 8,043            | 3,577          | 45s                                 | 58.21%        | 0.95              |
| 44 /news-events/news/cisa-and-secret-service-release-toolkit-k-12-schools-strengthen-school-safety-reporting-programs    | 7,960            | 194            | 13s                                 | 97.62%        | 0.99              |
| 45 /topics/cyber-threats-and-advisories  | 7,933            | 2,060          | 26s                                 | 72.34%        | 1.15              |
| 46 /shields-up   | 7,918            | 2,136          | 24s                                 | 73.29%        | 1.1               |
| 47 /news-events/news/cisa-fbi-nsa-ms-isac-publish-updated-stopransomware-guide   | 7,877            | 1,834          | 23s                                 | 81.87%        | 0.97              |
| 48 /forms/report   | 7,869            | 1,317          | 1m 56s                              | 65.6%         | 1.61              |
| 49 /404.html?page=/uscert/report&from=   | 7,799            | 7,740          | 0s                                  | 97.08%        | 0.99              |
| 50 /resources-tools/resources  | 7,777            | 214            | 21s                                 | 95.69%        | 1.21              |

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T User Engage... C

| Event name        | ↓ Event count | Total users | Average engagement time per session |
|-------------------|---------------|-------------|-------------------------------------|
| Totals            | 8,551,801     | 999,895     | 44s                                 |
| 1 page_view       | 3,080,170     | 973,843     | 0s                                  |
| 2 user_engagement | 2,020,554     | 547,027     | 58s                                 |
| 3 session_start   | 1,465,742     | 975,273     | 0s                                  |
| 4 first_visit     | 881,917       | 883,920     | 0s                                  |
| 5 scroll          | 311,239       | 184,520     | 43s                                 |
| 6 Click           | 258,157       | 102,625     | 51s                                 |
| 7 PDF             | 178,968       | 78,464      | 29s                                 |
| 8 file_download   | 138,726       | 76,396      | 0s                                  |
| 9 click           | 134,248       | 75,391      | 4s                                  |
| 10 form_start     | 31,274        | 15,984      | 33s                                 |

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T U Channels

| First user default channel group | ↓ Views          |
|----------------------------------|------------------|
| <b>Totals</b>                    | <b>3,080,170</b> |
| 1 Direct                         | 1,876,233        |
| 2 Organic Search                 | 881,110          |
| 3 Referral                       | 283,131          |
| 4 Organic Social                 | 33,871           |
| 5 Email                          | 3,946            |
| 6 Organic Video                  | 1,155            |
| 7 Organic Shopping               | 404              |
| 8 Unassigned                     | 275              |
| 9 Paid Social                    | 37               |
| 10 Paid Search                   | 8                |