

Date
Nov 1, 2023 - Nov 30, 2023

Top Pages U C

Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	3,350,826	1,491,747	29s	66.89%	1.57
1 /	865,467	779,282	4s	91.64%	1.03
2 /news-events/cybersecurity-advisories	168,342	6,158	30s	28.76%	4.66
3 /known-exploited-vulnerabilities-catalog	86,631	26,348	22s	46.51%	1.08
4 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	30,665	2,713	23s	30.92%	3.1
5 /news-events/cybersecurity-advisories/aa23-325a	24,423	9,835	36s	51.42%	0.94
6 /news-events/cybersecurity-advisories?search_api_fulltext=&sort_by=field_release_date	22,357	30	16m 16s	21.28%	36.59
7 /news-events/cybersecurity-advisories/aa23-320a	22,350	8,470	44s	49.68%	0.92
8 /news-events/cybersecurity-advisories?search_api_fulltext=alert&sort_by=field_release_date&f%5B0%5D=advisory_type%3A93	19,680	0	22h 37m	33.33%	6,560
9 /topics/cybersecurity-best-practices	19,024	6,885	26s	31.04%	1.07
10 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	18,947	6,423	31s	33.85%	1.12
11 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	17,949	1,738	15s	30.25%	1.76
12 /secure-our-world	17,773	13,967	7s	75.95%	1.05
13 /news-events/cybersecurity-advisories/aa23-319a	17,266	5,946	46s	45.15%	0.91
14 /news-events/news	16,374	1,119	59s	22.23%	1.77
15 /ai	15,010	8,125	22s	54.95%	1.03
16 /resources-tools/resources/free-cybersecurity-services-and-tools	14,407	6,703	49s	51.95%	0.99
17 /guidance-addressing-citrix-netscaler-adc-and-gateway-vulnerability-cve-2023-4966-citrix-bleed	14,393	4,836	29s	39.46%	0.97
18 /news-events/alerts/2023/11/28/exploitation-unitronics-plcs-used-water-and-wastewater-systems	13,936	8,027	30s	52.64%	0.99
19 /news-events/cybersecurity-advisories/aa23-061a	12,960	3,229	46s	44.32%	0.9
20 /news-events/alerts/2023/11/14/fortinet-releases-security-updates-forticlient-and-fortigate	12,241	4,034	20s	35.07%	1.25
21 /stopransomware	12,029	4,674	13s	31.47%	1.03
22 /topics/physical-security/active-shooter-preparedness	11,878	5,782	30s	30.77%	1.28
23 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	11,674	9,933	14s	59.54%	1.05
24 /careers	10,918	4,007	22s	24.3%	1.3
25 /news-events/cybersecurity-advisories/aa23-165a	10,720	5,172	50s	46.93%	0.92
26 /resources-tools/resources/roadmap-ai	10,423	3,091	12s	39.9%	0.91
27 /resources-tools/services/cisa-tabletop-exercise-packages	10,270	2,972	20s	27.86%	1.27
28 /resources-tools/all-resources-tools	9,939	471	20s	10.79%	1.19
29 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	9,849	5,502	18s	58.86%	0.93
30 /topics/cyber-threats-and-advisories	9,810	3,237	23s	24.24%	1.11
31 /news-events/alerts/2023/11/07/cisa-releases-guidance-addressing-citrix-netscaler-adc-and-gateway-vulnerability-cve-2023-4966	9,651	4,417	14s	39.47%	1.03
32 /news-events/cybersecurity-advisories?dtgpu=1&dtmediatype=html	9,256	9,256	12s	0.09%	0.97
33 /shields-up	9,077	2,493	23s	38.95%	1.07
34 /news-events/news/4-things-you-can-do-keep-yourself-cyber-safe	8,689	5,467	35s	45.18%	1.01
35 /news-events/cybersecurity-advisories/aa23-075a	8,633	3,977	51s	46.42%	0.94
36 /sbom	8,473	4,732	23s	47.89%	0.98
37 /news-events/cybersecurity-advisories/aa23-278a	8,320	2,341	22s	61.75%	0.94
38 /resources-tools/training	8,252	440	1m 22s	9.07%	1.32
39 /cross-sector-cybersecurity-performance-goals	8,116	2,057	36s	48.1%	0.97
40 /about	8,079	2,032	28s	26.33%	1.08
41 /securebydesign	8,048	2,662	23s	40.46%	1.06
42 /cybersecurity-training-exercises	7,992	4,507	30s	32.23%	1.04
43 /news-events/alerts/2023/10/10/http2-rapid-reset-vulnerability-cve-2023-44487	7,903	4,574	17s	48.1%	0.99
44 /news-events/alerts/2023/11/03/cisco-releases-security-advisories-multiple-products	7,865	2,238	22s	40.17%	1.11
45 /cybersecurity-awareness-month	7,844	4,129	21s	48.77%	1.01
46 /ics-training-available-through-cisa	7,658	2,085	47s	40.01%	1.19
47 /resources-tools/resources/business-continuity-box	7,440	1,709	20s	31.6%	1.13
48 /news-events/bulletins	7,427	1,139	12s	34.14%	1.32
49 /resources-tools/services/logging-made-easy	7,356	2,960	20s	44.71%	1.09
50 /resources-tools/resources	7,326	449	19s	11.37%	1.18



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User Engage...
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Event name	↓ Event count	Total users	Average engagement time per session
Totals	9,895,230	1,611,737	29s
1 page_view	3,350,826	1,607,281	0s
2 session_start	2,163,820	1,610,241	0s
3 user_engagement	1,692,400	567,290	52s
4 first_visit	1,491,819	1,482,561	0s
5 scroll	309,597	186,158	38s
6 Click	307,056	119,815	46s
7 PDF	169,416	75,050	29s
8 click	165,875	91,088	4s
9 file_download	141,391	76,205	0s
10 form_start	39,336	18,450	33s



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 Channels

First user default channel group		↓ Views
Totals		3,350,826
1	Direct	1,951,986
2	Organic Search	1,028,492
3	Referral	302,643
4	Organic Social	32,337
5	Display	20,814
6	Email	8,799
7	Unassigned	2,671
8	Organic Video	2,505
9	Organic Shopping	481
10	Paid Social	53
11	Paid Search	43
12	Paid Other	2