

Date  
Oct 1, 2023 - Oct 31, 2023

Top Pages U C

Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
<b>Totals</b>	<b>3,958,118</b>	<b>1,839,571</b>	<b>26s</b>	<b>67.36%</b>	<b>1.8</b>
1 /	1,045,161	945,139	3s	91.38%	1.09
2 /news-events/cybersecurity-advisories	163,073	8,190	26s	28.61%	4.09
3 /known-exploited-vulnerabilities-catalog	105,378	31,951	26s	47.17%	1.04
4 /cybersecurity-awareness-month	80,252	41,126	26s	44.33%	1.07
5 /news-events/cybersecurity-advisories/aa23-278a	59,531	26,634	31s	59.21%	0.91
6 /news-events/alerts/2023/10/10/http2-rapid-reset-vulnerability-cve-2023-44487	48,848	26,868	18s	45.69%	0.96
7 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	40,885	1,751	28s	27.72%	3.73
8 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	29,578	2,304	59s	27.76%	2.81
9 /topics/cybersecurity-best-practices	24,517	8,802	25s	29.23%	1.14
10 /secure-our-world	23,651	8,590	19s	34.05%	1.11
11 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	20,976	7,225	33s	36.71%	1.11
12 /resources-tools/resources/phishing-guidance-stopping-attack-cycle-phase-one	18,013	4,481	16s	32.91%	0.95
13 /news-events/news/4-things-you-can-do-keep-yourself-cyber-safe	17,088	11,158	33s	43.82%	1.03
14 /resources-tools/resources/free-cybersecurity-services-and-tools	16,934	7,025	51s	49.42%	1
15 /resources-tools/resources/secure-by-design	16,551	5,398	19s	37.66%	0.96
16 /news-events/cybersecurity-advisories/aa23-270a	16,441	6,403	39s	53.62%	0.92
17 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	16,257	14,157	14s	58.14%	1.05
18 /news-events/news	15,798	1,497	34s	23.19%	1.58
19 /resources-tools/resources/cybersecurity-awareness-month-2023-resources-and-partner-toolkit	15,626	1,924	25s	27.51%	0.93
20 /topics/physical-security/active-shooter-preparedness	14,224	7,519	28s	30.68%	1.26
21 /news-events	14,132	621	52s	13.64%	2.84
22 /stopransomware	13,695	5,263	15s	29.88%	1.07
23 /news-events/cybersecurity-advisories/aa23-289a	13,516	5,546	30s	45.56%	0.94
24 /topics/cyber-threats-and-advisories	12,101	3,854	20s	25.57%	1.12
25 /resources-tools/all-resources-tools	12,045	723	19s	12.27%	1.15
26 /news-events/alerts/2023/10/16/cisco-releases-security-advisory-ios-xe-software-web-ui	11,917	5,356	14s	43.57%	1.02
27 /careers	11,914	4,662	22s	26.53%	1.21
28 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	11,737	6,741	20s	58.61%	0.92
29 /resources-tools/services/cisa-tabletop-exercise-packages	10,724	3,155	20s	29.39%	1.25
30 /cybersecurity-training-exercises	10,008	5,196	32s	32.24%	1.05
31 /securebydesign	10,001	2,874	23s	32.95%	1.06
32 /resources-tools/resources/stopransomware-guide	9,989	2,125	9s	31.47%	0.95
33 /resources-tools/training	9,931	536	24s	7.77%	1.35
34 /news-events/alerts/2023/10/05/nsa-and-cisa-release-advisory-top-ten-cybersecurity-misconfigurations	9,896	2,884	17s	23.58%	1.01
35 /news-events/alerts/2023/10/11/fortinet-releases-security-updates-multiple-products	9,838	2,911	20s	35.94%	1.19
36 /stopransomware/official-alerts-statements-fbi	9,630	7,401	17s	42.98%	1.1
37 /news-events/alerts/2023/10/04/cisa-and-nsa-release-new-guidance-identity-and-access-management	9,547	3,575	19s	43.71%	1.02
38 /news-events/cybersecurity-advisories?dtgpu=1&dtmediatype=html	9,441	9,441	12s	0.12%	1
39 /cross-sector-cybersecurity-performance-goals	9,396	1,840	32s	42.69%	0.97
40 /resources-tools/resources	9,396	763	17s	13.34%	1.2
41 /sbom	9,267	5,353	22s	50.01%	0.98
42 /about	9,216	2,193	30s	24.15%	1.07
43 /news-events/cybersecurity-advisories/aa23-284a	9,072	2,064	35s	39.25%	0.98
44 /shields-up	8,894	1,914	24s	30.62%	1.12
45 /bomb-threats	8,780	6,485	22s	42.17%	1.16
46 /ics-training-available-through-cisa	8,532	2,249	38s	39.57%	1.23
47 /careers/work-rolescyber-and-it-interns	8,510	4,967	36s	29.46%	1.2
48 /spotlight	8,336	144	20s	6.74%	1.16
49 /resources-tools/services/logging-made-easy	8,224	3,440	22s	37.7%	1.12
50 /resources-tools	8,219	284	25s	9.53%	1.19

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T User Engage... C

Event name	↓ Event count	Total users	Average engagement time per session
<b>Totals</b>	<b>11,961,676</b>	<b>1,967,145</b>	<b>26s</b>
1 page_view	3,961,780	1,962,857	0s
2 session_start	2,638,350	1,962,468	0s
3 user_engagement	2,017,456	700,201	47s
4 first_visit	1,846,404	1,843,951	0s
5 scroll	384,442	235,543	33s
6 Click	379,109	154,337	42s
7 PDF	225,465	98,049	27s
8 click	202,562	117,303	4s
9 file_download	193,088	98,042	0s
10 form_start	34,077	17,947	34s

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T U Channels

First user default channel group	↓ Views
Totals	3,961,780
1 Direct	2,354,816
2 Organic Search	1,175,730
3 Referral	365,546
4 Organic Social	42,555
5 Email	14,304
6 Unassigned	5,343
7 Organic Video	2,969
8 Organic Shopping	309
9 Paid Search	164
10 Display	35
11 Paid Social	7
12 SMS	2