

Date
Oct 1, 2024 - Oct 31, 2024

Top Pages



Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	3,333,744	1,246,944	31s	59.4%	1.74
1 /	379,669	277,497	8s	75.17%	1.13
2 /news-events/cybersecurity-advisories	162,663	66,914	6s	73.87%	1.69
3 /cybersecurity-awareness-month	98,358	57,763	19s	51.57%	1.04
4 /known-exploited-vulnerabilities-catalog	93,238	30,521	19s	48.03%	1.11
5 /resources-tools/resources/secure-our-world-resources-cybersecurity-awareness-month-2024-toolkit	40,572	3,741	38s	29.22%	1.75
6 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	34,416	2,166	30s	32.05%	3.65
7 /news-events/news	33,470	2,660	17s	30.49%	2.74
8 /known-exploited-vulnerabilities-catalog?f%5B0%5D=vendor_project%3A791&f%5B1%5D=vendor_project%3A796&f%5B2%5D=vendor_project%3A801&f%5B3%5D=vendor_project%3A813&f%5B4%5D=vendor_project%3A814&f%5B5%5D=vendor_project%3A822&f%5B6%5D=vendor_project%3A823&f%5B7%5D=vendor_project%3A835&f%5B8%5D=vendor_project%3A907&f%5B9%5D=vendor_project%3A913	32,899	43	1m 43s	4.44%	731.09
9 /apply-pcs	30,432	22,919	8s	66.11%	1.1
10 /secure-our-world	28,003	10,639	22s	32.39%	1.15
11 /topics/cybersecurity-best-practices	27,755	11,996	24s	28.91%	1.15
12 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	26,372	9,610	25s	38.13%	1.18
13 /resources-tools/resources/free-cybersecurity-services-and-tools	25,909	7,199	28s	30.7%	1.06
14 /privacy-policy	23,695	17,339	7s	25.29%	0.99
15 /secure-our-world/use-strong-passwords	22,531	11,472	31s	38.67%	1.02
16 /news-events/cybersecurity-advisories?search_api_fulltext=alert&sort_by=field_release_date	19,714	0	1d 06h	33.33%	6,571.33
17 /news-events/cybersecurity-advisories/aa24-290a	18,508	6,961	34s	51.19%	0.92
18 /news-events/news/engaging-security-researchers-embracing-see-something-say-something-culture	17,955	11,106	11s	32.33%	1.59
19 /notification	17,259	11,937	7s	22.19%	0.98
20 /resources-tools/resources/product-security-bad-practices	15,054	5,939	36s	49.44%	0.95
21 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	13,058	792	13s	34.95%	1.9
22 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	12,890	7,130	17s	61.78%	0.93
23 /secure-our-world/turn-mfa	12,732	4,411	29s	21.79%	1.05
24 /tlp.	12,586	12,487	7s	54.04%	1.01
25 /topics/election-security/protect2024	12,538	3,368	25s	24.14%	1.13
26 /careers	12,410	4,800	22s	25.46%	1.2
27 /topics/cyber-threats-and-advisories	12,031	4,742	19s	26.84%	1.1
28 /resources-tools/services/cisa-tabletop-exercise-packages	11,877	3,611	19s	29.81%	1.27
29 /resources-tools/training	11,660	878	23s	8.36%	1.37
30 /securebydesign	11,295	3,813	20s	40.33%	1.01
31 /secure-our-world/update-software	11,057	5,309	27s	20%	1.04
32 /resources-tools/resources/k-12-anonymized-threat-response-guidance	11,017	5,932	13s	54.39%	1.17
33 /resources-tools/all-resources-tools	10,841	500	21s	9.44%	1.19
34 /resources-tools/resources/how-protect-against-iranian-targeting-accounts-associated-national-political-organizations	10,799	4,870	9s	27.45%	1.03
35 /topics/physical-security/active-shooter-preparedness	10,632	5,164	27s	34.66%	1.27
36 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	10,124	8,901	14s	61.05%	1.06
37 /about	9,900	2,587	27s	26.2%	1.07
38 /careers/work-roles/cyber-and-it-interns	9,867	5,560	36s	24.45%	1.22
39 /secure-our-world/recognize-and-report-phishing	9,800	3,542	32s	31.45%	1.02
40 /topics/industrial-control-systems	9,085	4,541	16s	34.28%	1.08
41 /cybersecurity-training-exercises	8,852	5,099	29s	34.03%	1.05
42 /news-events/alerts/2024/10/10/best-practices-configure-big-ip-ltm-systems-encrypt-http-persistence-cookies	8,658	3,332	18s	51.84%	0.96
43 /topics/election-security/rumor-vs-reality	8,654	5,997	45s	37.98%	1.03
44 /resources-tools	8,583	422	23s	8.85%	1.2
45 /resources-tools/resources	8,357	446	20s	10.92%	1.21
46 /news-events/news/cisa-and-fbi-warn-iranian-backed-cyber-activity-undermine-us-democratic-institutions	8,225	3,746	11s	20.4%	1
47 /sbom	8,131	4,545	20s	48.03%	0.98
48 /news-events/cybersecurity-advisories/aa24-038a	7,644	2,590	32s	47.41%	0.96
49 /students-recent-graduates-employment-opportunities	7,624	929	41s	18.34%	1.35
50 /news-events/news/attack-colonial-pipeline-what-weve-learned-what-weve-done-over-past-two-years	7,509	4,173	27s	45.19%	1

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Event name	↓ Event count	Total users	Average engagement time per session
Totals	9,932,389	1,360,559	31s
1 page_view	3,333,744	1,354,357	0s
2 session_start	1,917,160	1,356,043	0s
3 user_engagement	1,611,844	646,174	39s
4 first_visit	1,246,944	1,217,081	0s
5 second_level_menu_click	966,478	138,793	51s
6 scroll	336,438	208,406	37s
7 file_download	173,742	85,193	28s
8 click	158,922	91,392	28s
9 view_search_results	63,612	12,703	0s
10 form_start	51,376	21,612	34s

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Channels		↓ Views
First user default channel group		
Totals		3,333,744
1	Direct	1,779,294
2	Organic Search	1,110,880
3	Referral	362,241
4	Organic Social	35,821
5	Paid Search	24,111
6	Email	12,814
7	Display	3,431
8	Unassigned	2,447
9	Organic Video	2,382
10	Organic Shopping	249
11	Mobile Push Notifications	53
12	Paid Other	12
13	Paid Social	9