

Date
Sep 1, 2023 - Sep 30, 2023

Top Pages U C

Page path + query string	Views	New users	Average engagement time per session	Bounce rate	Views per session
Totals	3,428,044	1,581,707	26s	69.89%	1.59
1 /	971,712	889,981	2s	93.15%	1.04
2 /news-events/cybersecurity-advisories	165,230	6,633	30s	44.36%	4.85
3 /known-exploited-vulnerabilities-catalog	73,052	20,875	24s	52.97%	1.02
4 /shields-up	71,640	1,687	2m 40s	48.43%	10.86
5 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	49,773	1,961	52s	44.5%	4.68
6 /cybersecurity-awareness-month	39,517	15,000	30s	44.79%	1.09
7 /news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	26,696	2,184	1m 19s	44.73%	2.93
8 /news-events/cybersecurity-advisories/aa23-250a	24,002	8,913	40s	57.17%	0.96
9 /news-events/cybersecurity-advisories/aa23-270a	22,939	10,197	56s	50.27%	0.96
10 /topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	19,455	6,987	30s	44.12%	1.09
11 /topics/cybersecurity-best-practices	19,201	6,545	26s	43.33%	1.12
12 /news-events/cybersecurity-advisories/aa23-263a	18,251	5,108	46s	45.78%	0.9
13 /resources-tools/programs/bomb-making-materials-awareness-program-bmap	16,259	14,276	13s	60.32%	1.05
14 /news-events/news/4-things-you-can-do-keep-yourself-cyber-safe	15,795	5,677	30s	47.01%	1
15 /news-events/alerts/2023/09/12/nsa-fbi-and-cisa-release-cybersecurity-information-sheet-deepfake-threats	15,582	8,428	22s	49.31%	1.01
16 /resources-tools/resources/free-cybersecurity-services-and-tools	14,284	7,072	41s	56.44%	0.97
17 /news-events/cybersecurity-advisories/aa23-201a	14,218	4,607	34s	64.66%	0.9
18 /news-events/news/what-do-bomb-threat	13,719	9,622	38s	47.78%	1.14
19 /news-events/alerts/2023/09/15/fortinet-releases-security-updates-multiple-products	13,323	4,826	17s	36.52%	1.12
20 /news-events/news	13,063	1,346	24s	48.77%	1.46
21 /careers	11,998	4,462	24s	38.71%	1.23
22 /topics/physical-security/active-shooter-preparedness	10,848	5,300	28s	36.27%	1.25
23 /resources-tools/resources/cisa-open-source-software-security-roadmap	10,635	3,205	12s	55.24%	0.92
24 /resources-tools/all-resources-tools	10,425	614	20s	44.03%	1.16
25 /topics/cyber-threats-and-advisories	10,210	3,051	20s	44.41%	1.13
26 /news-events/news/traffic-light-protocol-tlp-definitions-and-usage	10,142	6,034	19s	62.45%	0.95
27 /news-events/cybersecurity-advisories?dtgpu=1&dtmediatype=html	9,514	9,514	13s	0.01%	1.01
28 /stopransomware	9,436	3,980	15s	40.89%	1.1
29 /resources-tools/services/cisa-tabletop-exercise-packages	9,259	2,809	21s	37.46%	1.26
30 /cybersecurity-training-exercises	9,051	5,342	33s	35.99%	1.07
31 /news-events/cybersecurity-advisories/aa23-158a	9,037	5,249	57s	48.58%	0.97
32 /ics-training-available-through-cisa	8,971	2,539	38s	49.66%	1.24
33 /news-events/bulletins	8,903	1,484	14s	43.46%	1.4
34 /news-events/alerts/2023/09/07/cisa-fbi-and-cnmf-release-advisory-multiple-nation-state-threat-actors-exploit-cve-2022-47966-and	8,837	2,884	24s	56.26%	1
35 /resources-tools/training	8,814	483	24s	40.21%	1.33
36 /careers/work-rolescyber-and-it-interns	8,703	5,118	35s	30.54%	1.18
37 /sbom	8,694	4,891	23s	51.55%	1.01
38 /news-events/alerts/2023/09/01/vmware-releases-security-update-tools	8,493	3,161	13s	57.71%	1.03
39 /secure-our-world	8,296	2,625	23s	34.31%	1.18
40 /about	8,228	1,763	30s	44.33%	1.11
41 /resources-tools/resources	8,124	618	18s	45.02%	1.17
42 /state-and-local-cybersecurity-grant-program	8,120	4,011	31s	47.54%	1.05
43 /news-events/alerts/2023/09/20/fbi-and-cisa-release-advisory-snatch-ransomware	7,965	2,395	22s	30.04%	0.97
44 /forms/report	7,432	1,677	1m 46s	48.83%	1.46
45 /news-events/cybersecurity-advisories/aa23-242a	7,347	2,483	37s	64.32%	0.89
46 /news-events/cybersecurity-advisories/aa23-215a	7,315	2,693	29s	59.62%	0.98
47 /resources-tools/resources/options-consideration-video	7,294	5,707	20s	35.24%	1.02
48 /topics/physical-security/insider-threat-mitigation/defining-insider-threats	7,207	4,172	41s	46.68%	0.99
49 /spotlight	7,204	98	21s	44.08%	1.17
50 /resources-tools	7,177	193	25s	43.66%	1.19

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T User Engage... C

Event name	↓ Event count	Total users	Average engagement time per session
Totals	10,149,553	1,709,918	27s
1 page_view	3,434,247	1,703,114	0s
2 session_start	2,211,970	1,706,508	0s
3 user_engagement	1,746,350	547,498	51s
4 first_visit	1,581,471	1,596,671	0s
5 scroll	339,776	200,992	35s
6 Click	294,087	118,303	47s
7 PDF	161,892	72,823	28s
8 click	161,539	90,622	4s
9 file_download	134,623	74,466	0s
10 form_start	29,850	15,846	34s

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T U Channels

First user default channel group	↓ Views
Totals	3,434,247
1 Direct	2,114,395
2 Organic Search	982,584
3 Referral	289,588
4 Organic Social	26,127
5 Email	17,018
6 Organic Video	2,447
7 Unassigned	1,810
8 Organic Shopping	260
9 Paid Social	11
10 Paid Search	6
11 Paid Other	1