

Date
Sep 1, 2024 - Sep 30, 2024

Top Pages 		Views	New users	Average engagement time per session	Bounce rate	Views per session
Page path + query string						
Totals		2,942,103	1,055,530	32s	61.54%	1.73
1	/	383,750	272,965	7s	77.4%	1.13
2	/news-events/cybersecurity-advisories	154,038	63,920	9s	72.69%	1.66
3	/known-exploited-vulnerabilities-catalog	79,534	23,772	19s	45.82%	1.12
4	/cybersecurity-awareness-month	39,571	16,129	24s	42.72%	1.03
5	/resources-tools/resources/secure-our-world-resources-cybersecurity-awareness-month-2024-toolkit	38,782	2,200	44s	25.99%	1.99
6	/news-events/news	35,090	2,208	12s	31.45%	3.44
7	/news-events/cybersecurity-advisories/aa24-249a	34,513	14,146	39s	54.06%	0.95
8	/news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A94	29,351	2,179	29s	34.21%	3.31
9	/privacy-policy	22,503	18,176	7s	36.79%	0.99
10	/topics/cybersecurity-best-practices	22,071	8,717	29s	29.21%	1.16
11	/resources-tools/resources/free-cybersecurity-services-and-tools	21,947	6,053	27s	30.41%	1.04
12	/topics/critical-infrastructure-security-and-resilience/critical-infrastructure-sectors	21,396	7,475	26s	38.04%	1.18
13	/notification	20,640	16,769	6s	37.39%	1
14	/news-events/cybersecurity-advisories?search_api_fulltext=alert&sort_by=field_release_date	19,840	0	5d 01h	100%	19,840
15	/news-events/cybersecurity-advisories/aa24-242a	19,097	5,408	36s	49.76%	0.92
16	/secure-our-world	17,014	4,858	20s	27.65%	1.17
17	/news-events/cybersecurity-advisories?f%5B0%5D=advisory_type%3A93	15,653	842	14s	31.53%	2.32
18	/resources-tools/resources/k-12-anonymized-threat-response-guidance	14,335	6,467	18s	42.12%	1.25
19	/topics/physical-security/active-shooter-preparedness	13,498	7,111	26s	38.53%	1.27
20	/secure-our-world/use-strong-passwords	12,997	7,941	27s	44.29%	1.02
21	/careers	12,037	4,924	22s	27.27%	1.17
22	/news-events/news/traffic-light-protocol-tlp-definitions-and-usage	10,813	6,454	16s	62.63%	0.94
23	/careers/work-rolescyber-and-it-interns	10,639	6,207	37s	25.97%	1.22
24	/resources-tools/services/cisa-tabletop-exercise-packages	10,516	3,130	19s	27.05%	1.23
25	/topics/cyber-threats-and-advisories	10,300	4,020	21s	25.35%	1.14
26	/cross-sector-cybersecurity-performance-goals	9,662	2,275	30s	38.61%	1.06
27	/resources-tools/training	9,627	605	23s	7.99%	1.41
28	/news-events/alerts/2024/09/13/cisa-releases-analysis-fy23-risk-and-vulnerability-assessments	9,521	2,722	19s	43.74%	1.09
29	/resources-tools/all-resources-tools	9,247	257	21s	9.76%	1.2
30	/resources-tools/programs/bomb-making-materials-awareness-program-bmap	9,069	7,837	14s	60.32%	1.06
31	/securebydesign	9,035	2,831	26s	35.82%	1.03
32	/about	8,753	2,147	28s	23.94%	1.1
33	/ics-training-available-through-cisa	8,238	2,288	31s	45.37%	1.21
34	/news-events/events/2024-national-summit-k-12-school-safety-and-security	8,193	4,602	25s	49.86%	1.02
35	/news-events/cybersecurity-advisories/aa24-241a	8,051	2,472	36s	51.67%	0.91
36	/cybersecurity-training-exercises	7,911	4,642	29s	36.51%	1.06
37	/news-events/alerts/2024/09/05/fbi-cisa-nsa-and-us-and-international-partners-release-advisory-russian-military-cyber-actors	7,872	2,530	22s	34.13%	0.99
38	/resources-tools/resources/secure-design-alert-eliminating-cross-site-scripting-vulnerabilities	7,595	2,288	30s	43.04%	1
39	/stopransomware	7,543	3,043	14s	32.54%	1.1
40	/sbom	7,477	4,341	20s	47.75%	0.95
41	/resources-tools	7,419	276	23s	8.18%	1.2
42	/students-recent-graduates-employment-opportunities	7,409	937	39s	14.38%	1.39
43	/resources-tools/resources	7,346	226	18s	9.75%	1.23
44	/resources-tools/resources/risk-and-vulnerability-assessments	7,160	1,352	19s	33.94%	1.21
45	/news-events/alerts/2024/09/18/apple-releases-security-updates-multiple-products	6,776	3,238	18s	41.01%	1.06
46	/topics/election-security/protect2024	6,774	962	29s	19.05%	1.16
47	/resources-tools/resources/defending-ot-operations-against-ongoing-pro-russia-hacktivist-activity	6,514	4,519	9s	47.6%	0.98
48	/topics/physical-security/insider-threat-mitigation/defining-insider-threats	6,389	3,554	37s	45.09%	0.97
49	/news-events/cybersecurity-advisories/aa24-038a	6,231	2,196	36s	49.77%	0.96
50	/spotlight	6,222	153	26s	11.9%	1.32

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Event name	↓ Event count	Total users	Average engagement time per session
Totals	8,736,444	1,173,041	32s
1 page_view	2,942,103	1,169,447	0s
2 session_start	1,667,664	1,168,855	0s
3 user_engagement	1,423,019	543,116	42s
4 first_visit	1,055,530	1,043,353	0s
5 second_level_menu_click	894,525	125,028	50s
6 scroll	255,485	156,533	39s
7 file_download	173,852	81,956	31s
8 click	151,066	84,311	30s
9 view_search_results	61,535	11,209	0s
10 form_start	47,447	19,519	34s

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First user default channel group		Views
Totals		2,942,103
1	Direct	1,605,651
2	Organic Search	992,883
3	Referral	299,299
4	Organic Social	24,013
5	Email	14,592
6	Unassigned	3,264
7	Organic Video	1,265
8	Paid Search	691
9	Organic Shopping	346
10	Mobile Push Notifications	65
11	Display	23
12	Paid Social	6
13	Paid Other	5